

Privacy notice

We at Prindit AB respect your privacy and are responsible for the personal data we collect and process about you. Here you will find information about our work with privacy and data protection, including how we collect and use your personal data.

Who are Prindit AB?

In this policy, Prindit AB, Orgnr: 559029-3865 is called Prindit and is responsible for personal data. Prindit is responsible for all personal data that you provide in contact with us, which can be on the website, at customer/supplier meetings, via phone, e-mail, chat or when you visit us and participate in networking meetings/seminars. Personal data is information that, individually or in combination with other data, can be used to identify you as a physical individual. It can e.g. be your name, email address or phone number. Our main purpose in processing your personal data is for Prindit to be able to fulfill commitments to you as a customer/supplier, but we also collect information about you who are not yet a customer but whom we intend to contact in order to offer our services. Prindit acts as the personal data controller for the purposes listed in the table further down this page. As a personal data controller, Prindit is responsible for ensuring that your personal data is processed securely and that the GDPR is followed. We do not process sensitive personal data unless there is specific consent to process it.

Protection of your personal data

Prindit protects your personal data through a combination of technical and organizational solutions. Login and specific authorization are required for access to all of Prindit's systems that handle personal data. Employees at Prindit as well as personal data assistants and assistants must follow Prindit's internal guidelines for data protection.

Överföring av information

För att uppfylla några av våra ändamål kan vi komma att lämna ut dina personuppgifter till en tredje part.

Till nedan beskrivna parter kan dina personuppgifter komma att lämnas ut:

Till andra företag inom koncernen, tredje part som tillhandahåller tjänster inom marknadsundersökningar, till myndigheter, tillsynsmyndighet eller domstol, till en köpare eller en potentiell framtida köpare av vår verksamhet

Biträden

Vi kan i vissa fall använda biträden som tillhandahåller tjänster till oss t.ex. IT-tjänster och säkerhetslösningar. Vi förbinder oss i dessa fall att ha personuppgiftsbiträdesavtal med samtliga biträden och att anlitade biträden efterlever dataskyddsförordningen (GDPR). Alla anlitade biträden ska följa våra instruktioner för behandling av personuppgifter.

Tredje land

Vissa mottagare kan komma att befinna sig i länder utanför EU/EES-området. Eftersom dessa länder i vissa fall har en lägre nivå på sitt skydd för personuppgifter än länder inom EU/EES-området, tillämpar vi de av EU-kommissionen godkända standardavtalsklausuler vid överföring av personuppgifter till sådana länder, för att säkerställa en lämplig skyddsnivå för dina personuppgifter.

Dessa standardavtalsklausuler finns på följande länk:

Transfer of information

In order to fulfill some of our purposes, we may disclose your personal data to a third party. Your personal data may be disclosed to the parties described below: To other companies within the group, third parties providing market research services, to authorities, regulatory authorities or courts, to a buyer or a potential future buyer of our business.

Processors

In some cases, we may use processors who provide services to us, e.g. IT services and security solutions. In these cases, we undertake to have personal Data Processor Agreements (DPA) with all processors and that Processors comply with the data protection regulation (GDPR). All processors must follow our instructions for processing personal data.

Third country

Some recipients may be located in countries outside the EU/EEA area. As these countries in some cases have a lower level of protection for personal data than countries within the EU/EEA area, we apply the standard contractual clauses approved by the European Commission when transferring personal data to such countries, to ensure an appropriate level of protection for your personal data. These standard contract clauses can be found at the following link: https://ec.europa.eu/justice/data-protection/international-transfers/transfer/index_en.htm.

Your rights

As a registered user, you have the following rights:

- You have the right to receive information about which personal data processing we do. We have collected these in the table below. The table shows, among other things, purpose, legal basis and storage period.
- You have the right to request a register extract where you can see which personal data processing we have about you.
- You have the right to request correction if we have inaccuracies registered about you.
- You have the right to invoke the right to be forgotten.
- You have the right to data portability (the right to have your personal data moved) of personal data that you have provided yourself or that have been generated by your actions/activities.
- You have the right to invoke limitation in the processing of your personal data.
- You have the right to object to the processing of personal data and Prindit will then stop the processing while the matter is investigated.
- You have the right to make a complaint to the supervisory authority about treatments carried out by us.
- You can do that on: www.imy.se.

If you want to invoke any of your rights, please contact our Privacy Officer via e-mail privacy@Prindit.se.

Processing of personal data

Customer

Purpose	Personal data categories	Legal ground	Storage time
Manage accounts receivable	Contact details	Legal obligation	7 years + current year
Administer contracts	Contact details	Balance of interests, as we consider that our interest in being able to administer customer agreements outweighs your interest in your personal data not being processed for this purpose	The contract period + 36 months
Maintenance of service	Contact details	Balance of interests, as we consider that our interest in being able to develop and maintain our IT environment outweighs your interest in your personal data not being processed for this purpose	The contract period + 3 months
Manage support cases, testing and troubleshooting	Name E-mail Phonenumber	Fulfillment of agreements, the data is necessary for us to be able to fulfill obligations in agreements where the registered are customers	During the case + 3 months
Contact existing customers	Contact details	Balance of interests, if the customer is a company, since we assess our interest in being able to troubleshoot and test, the data subject's interest in the personal data not being processed for this purpose is considered	The contract period + 3 months
Documentation in connection with customer projects	Contact details	Balance of interests, as we judge that our interest in being able to conduct the business outweighs your interest in your personal data not being processed for this purpose	The contract period + 36 months

Administer seminars and events	Contact details, information about allergies and specific requests from the customer	Balance of interests, as we consider that our interest in being able to carry out marketing outweighs your interest in your personal data not being processed for this purpose	Up to and including the end of the event + 1 month
Publication of images for marketing purposes	Pictures	Balance of interests, as we consider that our interest in being able to carry out marketing outweighs your interest in your personal data not being processed for this purpose	36 months
Promote our services and products	Contact details	Balance of interests, as we judge that our interest in being able to deliver service outweighs your interest in your personal data not being processed for this purpose	During the contract period. This assumes that you have not objected to direct marketing from us
Manage the data subject's rights according to the GDPR	Contact details	Legal obligation	During the case + 10 years
Manage personal data incidents according to GDPR	Name e-mail Phonenumber	balance of interests, because we consider that our interest in being able to carry out marketing outweighs your interest in your personal data not being processed for this purpose	During the case + 10 years
Establish, assert or defend legal claims	Name Home address E-mail Phone number Other information you share with us	Balance of interests, as we consider that our interest in being able to carry out marketing outweighs your interest in your personal data not being processed for this purpose	During the contract period + 10 years

Potential customers

Purpose	Personal data categories	Legal ground	Storage time
Offer our services and products	Contact details	Balance of interests, as we consider that our interest in being	Duration of the offer period + 3 months

		able to conduct sales outweighs your interest in your personal data not being processed for this purpose	
Promote our services and products	Contact details	Balance of interests, as we consider that our interest in being able to carry out marketing outweighs your interest in your personal data not being processed for this purpose	1 month before first contact, then 2 months. This assumes that you have not objected to direct marketing from us
Carry out marketing and make analyzes for marketing purposes.	Contact details	Balance of interests, as we consider that our interest in being able to carry out marketing outweighs your interest in your personal data not being processed for this purpose	1 month before first contact, then 2 months. This assumes that you have not objected to direct marketing from us.
Administer seminars and events	Contact details Marketing information such as website activity Information in free text fields Cookies Other information such as statistics and aggregated data	Balance of interests, as we consider that our interest in being able to carry out marketing and analysis for marketing purposes outweighs your interest in your personal data not being processed for this purpose	Up to and including the end of the event + 1 month
Manage the data subject's rights according to the GDPR	Information in free text fields	Balance of interests, as we consider that our interest in being able to carry out marketing outweighs your interest in your personal data not being processed for this purpose	During the case + 10 years
Manage personal data incidents according to GDPR	Cookies		During the case + 10 years

Supplier

Purpose	Personal data categories	Legal ground	Lagringstid
Manage supplier ledgers	Contact details	Legal obligation	7 år + innevarande år
	Contact details	Balance of interests, as we consider that our interest in being able to administer supplier agreements outweighs your interest in your personal data not being processed for this purpose	Avtalstiden + 36 månader
Administer contracts	Contact details	Legal obligation	Under ärendet + 10 år
Manage the data subject's rights according to the GDPR	Name E-mail Phone number	Legal obligation	Under ärendet + 10 år
Establish, assert or defend legal claims	Name Home address E-mail Phone number Other information you share with us	Balance of interests, as we consider that our interest in being able to carry out marketing outweighs your interest in your personal data not being processed for this purpose	During the contract period + 10 years

Website Visitors

Purpose	Personal data categories	Legal ground	Storage time
Administer the website and collect general usage information	Location data	Balance of interests, as we consider that our interest in being able to carry out marketing outweighs your interest in your personal data not being processed for this purpose	During the website visit + 1 month
Manage the data subject's rights according to the GDPR	Contact details		During the case + 10 years

Visitors

Purpose	Personal data categories	Legal ground	Storage time
Manage entry and exit to increase security in our premises	Contact details	Balance of interests, as we judge that our interest in being able to secure physical premises outweighs your interest in your personal data not being processed for this purpose	During the visit + 1 month
Manage the data subject's rights according to the GDPR	Contact details	Legal obligation	During the case + 10 years